

Broadway In Education

**Reaches Out to
4,500 Students**
Funded with Grants
from the Frey and
Steelcase Foundations

In it's first year, the
BTG's Broadway in
Education program

hosted over 4,500 Grand Rapids
area students from 40 schools in

DeVos Performance Hall for a professional theatre experience
they might not otherwise have had the opportunity to enjoy.

The school-based program is designed to explore the diverse lessons
and themes inherent in Broadway productions and to illustrate and teach
important life lessons. Because of the successful pilot program,
Broadway in Education will be expanded in the 2003-04 season.



**Gerry Barnaby and Riverdance
cast members visit Coit School.**

**Broadway
Theatre
Guild**

Waters Building
161 Ottawa N.W., Suite 603
Grand Rapids, MI 49503-2721

Backstage Whispers

Welcome to **Backstage Whispers**. This is a column
dedicated to scintillating behind the scenes stories
and juicy theatre tidbits not to be missed. For On
Cue's first Backstage Whispers, we wanted to share
some highlights from previous seasons. Have fun!

Faye Dunaway, the star of BTG's 1997 touring
production of *Master Class*, required that a table
at the precisely perfect height be placed directly
behind her hotel room sofa so she could properly
rest her elbow on it while on the telephone.

Robert Goulet, (*Camelot* (1994), *South Pacific*
(1988)) requested specific wines be available in
his dressing room. He and his wife still send BTG
Christmas cards every year.

Deborah Gibson got her hair cut at Tanaz while
starring as *Cinderella* (2000).

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**Broadway
Theatre
Guild**

ON CUE!

The Official Newsletter of the Broadway Theatre Guild
October, 2003



A SEASON OF SAVINGS!

3 Hit Broadway Shows Starting at Under \$100!

Light up your holidays – or someone else's – with a
Broadway Theatre Guild Mini Season! Three hit
Broadway Shows can be purchased for as little as \$89!
There are two Mini Season packages to choose from:

Times Square

Mamma Mia! (Dec. 23-28)
42nd Street (Jan. 13-18)
Nunsense (Mar. 23-28)

Fifth Avenue

The Full Monty (Nov. 25-30)
Mamma Mia (Dec. 23-28)
Oliver! (May 25-30)

Mini Season Subscriber Benefits:

- ¥Lowest ticket prices
- ¥Best seats
- ¥Advance purchase privileges
- ¥Easy ticket exchanges
- ¥Passport Card with restaurant discounts



All shows are presented in DeVos Performance Hall. Prices for the three-show
2003-04 Broadway Mini Season range from \$89 to \$192. For a brochure, call
the Broadway Theatre Guild at 616-235-6285. Additional information is also
available and orders can be made on the secure website
at www.broadwaytheatreguild.org. You may also place
your order by phone or in person at the Broadway Theatre
Guild Office, Waters Building, 161 Ottawa, Suite 603 in
downtown Grand Rapids.

MAMMA MIA!





From the Director's Chair

As the Broadway Theatre Guild enters its sixteenth season, it does so more vibrant than ever before. Did you know that you are among the more than 6,000 people in this community who subscribe each year and attend the best professional touring shows New York has to offer? As a matter of fact, BTG has presented over 120 productions in DeVos Performance Hall, for a total of almost 1,000 shows that have entertained more than a million theatre goers.

Broadway Theatre Guild is a vital component to the cultural and economic vitality of West Michigan and we are proud to welcome you to this first issue of On Cue, the BTG's new newsletter! Read On Cue for season highlights, show features, special columns of interest and much more. It is our hope that On Cue will be entertaining, informative and will help keep Broadway in your spotlight.

— **Harvey N. Gainey, Board Chairman
President, Gainey Corporation**

M E E T T H E B O A R D



**Ann Marie Young,
Vice Chairman**
National Sales
Manager, Lin
Broadcasting,
WOOD TV 8
BTG is important to a city of our size by offering the same professional entertainment also seen in Chicago and Toronto.



**Tom Welsholski,
Treasurer**
Executive Vice
President, Macatawa
Bank Corporation
Grand Rapids has too much going for it not to have professional New York Broadway theatre shows. Broadway is magic and we are committed to ensuring its future in West Michigan.



**Father Ron
Hutchinson,
Secretary**
Roman Catholic
Priest,
Holy Redeemer Parish
Broadway theatre has brought joy to my life since my childhood. I am honored to be a part of BTG so that theatre can continue to bring joy to people of all ages.



**Peter C. Cook,
Director**
Chairman
C&H Holdings
Grand Rapids offers arts experiences usually only available in larger cities. The BTG presentations of professional New York shows are vital to that mix.



**Mal Cumming,
Director**
Attorney and BTG
Founder
I love theatre. I love Broadway. It's great to be a part of bringing professional Broadway shows to Grand Rapids.



**Meg Goebel,
Director**
President,
Paul Goebel Group
Bill Sampson said, "...what book of rules says the theater exists only within some ugly buildings in New York City? We are indeed fortunate to have the Broadway Theatre Guild right in our own backyard!"



**Tim Pietryga,
Director**
Senior Public
Information
Director,
Consumers Energy
The BTG is an essential and vibrant component of the cultural landscape in the Grand Rapids area. Our season parallels that of any major city across the US.



**Craig Tiggelman,
Director**
Executive Vice
President,
Canteen Services
What keeps a community strong are locally owned businesses and a strong support of the arts. BTG is a local, non-profit organization that brings New York to our very doorstep.



**Steve Wilson,
Director**
President, Grand
Rapids/Kent County
Convention & Visitors
Bureau
BTG is a tremendous attraction for West Michigan. The exciting theater schedule enables us to provide professional entertainment and boost our community at the same time.

Hey Ladies — Male Models Show Off Briefs in Full Monty Kick Off at The BOB!

It's Ladies Night Out when the BTG kicks off the greatly anticipated arrival of the smash hit show *The Full Monty*. A Men's Fashion Show will feature male models showing off the latest in men's boxers, briefs and loungewear all in the spirit of good fun! The event is on Thursday, November 20 at 7:30 p.m. at The BOB in downtown Grand Rapids. The *Full Monty* show opens the following Tuesday, November 25 for eight performances which run through Sunday November 30.

The evening, hosted by Stephanie Webb of WGRD, will also feature a cash bar, music, dancing and lots more. There will be a \$10 cover charge at the door the night of the event. Details to follow at broadwaytheatreguild.org. Show tickets are separate, and can be ordered at the Guild's website, through TicketMaster, and at the Grand Center and Van Andel box offices, D&W, and by calling the Guild at 616-235-6285.

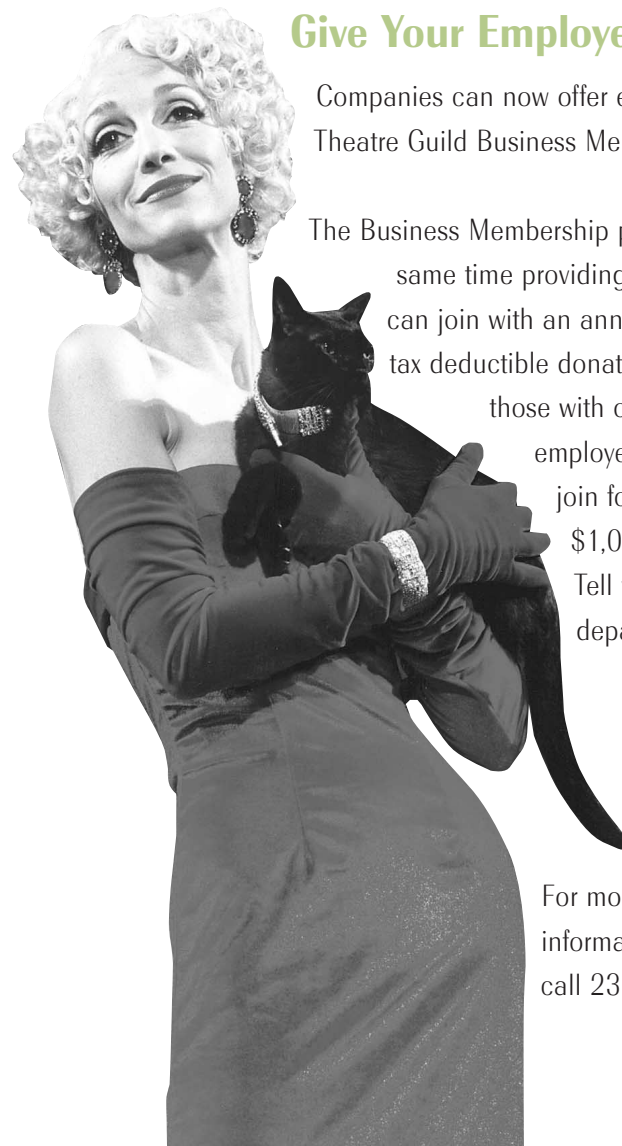


Don't miss the Michigan debut of Broadway's *The Full Monty* (Nov. 25-30, DeVos Performance Hall). The hilarious musical comedy, based on the 1997 Oscar-Nominated film, is about six buddies who get their self respect back by daring to bare it all. Call TicketMaster, 456-3333 or go online to www.broadwaytheatreguild.org to order your single tickets today!

Give Your Employees BTG Ticket Discounts!

Companies can now offer employees show ticket discounts and early purchase privileges with a Broadway Theatre Guild Business Membership.

The Business Membership program delivers area companies a benefit to its employees while at the same time providing support to the non-profit Guild. Companies of 100 employees or less can join with an annual \$500 tax deductible donation and those with over 100 employees can join for an annual \$1,000 donation. Tell your HR department!



For more information call 235-6285.

Your Passport to Savings!

If you were a subscriber, your card would be here!

As a season subscriber, please enjoy the savings provided here with your Passport Card compliments of the BTG! Carry it with you and present it anytime during the 2003-04 season, show day or otherwise, and receive savings at some of the areas finest restaurants. Thanks to participating restaurants Gibson's, Tre Cugini, Bar Divani, bite and the Amway Grand Plaza Hotel's 1913 Room. Bon Appetit!

BTG Benefit at Gibson's You're Invited!

What: BTG Benefit Hosted by Gibson's
When: Thursday, October 23, 2003
6:30 – 9:30 p.m.
Where: Gibson's Restaurant
1033 Lake Drive SE

Come support the Broadway Theatre Guild and celebrate the 20th Anniversary of Gibson's Restaurant! The event will feature live music, a fabulous menu that will include a seafood and sushi bar, lollipop lamb chops, wood roasted top sirloin, and a cash bar. Cuban cigars can even be enjoyed outside in the heated tent on Gibson's lawn for the perfect Autumn night.

In addition to the Broadway Theatre Guild, a portion of the proceeds will also benefit Grand Rapids Civic Theatre and the Arts Council of Greater Grand Rapids.

Tickets to the benefit are \$75 and can be purchased at Gibson's. For information or reservations, call Gibson's Restaurant at 616-774-8535 or go online at gibsonrestaurant.com.