

Little Shop of Horrors Opens Sept. 27

What is Little Shop of Horrors about?

It's a hilarious musical comedy about meek, mild-mannered and out-of-luck Seymour Krelbourn. He has just discovered an exotic little plant with a strange and unusual appetite. The plant is growing remarkably fast, and so is Seymour's love for Audrey, his co-worker at the skid-row flower shop. But she has a boyfriend, and the plant has a blood-thirsty secret that threatens the entire planet.

What kinds of music does it feature?

Little Shop is authored by Howard Ashman (book and lyrics) and Alan Menken (music). Throughout the show you'll hear clever pop parodies, like the uproarious "Dentist!", but it also contains extraordinarily funny, smart and completely dramatic tunes written in the soul-shouter idiom ("Feed Me (Git it)"), Motown-style ("Skid Row (Downtown)") and even a kind of invented genre that might be called pop-klezmer ("Mushnik & Son"). There is also the prototypical pop/rock theatre power ballad, "Suddenly Seymour," which set a standard that has yet to be surpassed. The complete cast recording is on drg Records.

Is it appropriate for children?

The musical comedy features some adult themes and scary situations and is best recommended for mature elementary school age kids and up.

Little Shop Running Time:

Two hours including one fifteen-minute intermission.

Visit online at www.littleshopofhorrors.com.



LITTLE SHOP OF HORRORS

September 27–October 2, 2005



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How the Tony Award Got Its Name

The silver medallion of the masks of comedy and tragedy, known as the American Theatre Wing's Tony Award, is the theatre's most prestigious and coveted prize. But you may wonder, how in the world did a theatre award get the name "Tony"? Who was this Tony and what's his or her claim to theatre history?

Tony – actually Toni – was the nickname of a stunningly beautiful but tough-as-nails Denver actress, Antoinette Perry, who later turned successfully to producing and directing in an era when women in the business were usually relegated to acting, costume design or choreography.

Perry, from age 3, showed innovative theatrical instincts. Once established in New York, she scored an enviable roster of hits and became one of theatre's most influential women as actor, director and philanthropist. Reflecting on her career in 1935, Perry wrote, "I wanted to be an actress as soon as I could lisp. I didn't say I was going to become an actress. I felt I was one. No one could have convinced me I wasn't."

Hugh Jackman hosted the 2005 Tony Awards on June 5. Following is a list of the top category winners:

Best Play	Doubt
Best Musical	Monty Python's Spamalot
Best Original Score	Adam Guettel – The Light in the Piazza
Best Book – Musical	Rachel Shenkin- The 25th Annual Putnam County Spelling Bee
Best Actor – Play	Bill Irwin – Who's Afraid of Virginia Wolf
Best Actress – Play	Cherry Jones – Doubt
Best Actor – Musical	Norbert Leo Butz – Dirty Rotten Scoundrels
Best Actress – Musical	Virginia Clark – The Light in the Piazza



By Ellis Nasser, www.tonyawards.com. To learn more, go to the Tony Awards website.

Over \$11,000 in Tickets Donated for Kids in 2005

Broadway Theatre Guild's **Broadway In Education** program donated over \$11,000 in free tickets to the Grand Rapids Public Schools, Kent County Sheriff's Honor Camp and St. John's Home in the 2004-05 season. This enabled more than 350 students to experience a live Broadway show. For most, it was their first theatre experience and also for many, their first time ever in DeVos Performance Hall. **Broadway In Education** is funded by generous donations from area corporations and foundations.

Just Imagine It – Chatting with a Chimp – in Chimpanzee!! Get Your Family's Extra Tickets Now for Best Seats!

Round up your children and grandchildren and come journey to the far corners of the world! **Doctor Dolittle** (June 6-11, 2006) is on its premiere American tour and features Academy Award-winning music and a whole host of truly magical and amazing animals. It's a big, boisterous family musical that takes you on one extraordinary adventure after the other. Audiences will dazzle at the animals and how they actually can talk! Single tickets range in price from \$32-\$62. Call 616-235-6285 today to get the extra seats you need!



BTG and Oldies 98.7 Blood Drive

On September 13 more than 50 donors responded to a blood drive sponsored by the Broadway Theatre Guild and radio station Oldies 98.7 WFGR at Regent Broadcasting. September is a vital month for blood donations as supplies are much depleted from the summer months. With the anticipated arrival of the blood-thirsty plant Audrey II, of *Little Shop of Horrors* (Sept. 27-Oct 2), the timing could not have been better for everyone.



Broadway Theatre Guild is thrilled to present the national Broadway touring production of Hairspray (Nov. 22-27)

Broadway's Tony Award-winning musical-comedy phenomenon takes you back to 1962 Baltimore, as 16-year-old Tracy Turnblad sets out to dance her way onto TV's most popular show. Can a big girl with big dreams – and even bigger hair – change the world . . . and still have time to win the boy she loves?

This mega-hit is piled bouffant-high with laughter and romance – and enough deliriously tuneful new songs to fill a nonstop platter-party. It's the winner of eight 2003 Tony Awards, including Best Musical.

Remember, there is no Thanksgiving matinee. Those with tickets to the November 24 2:00 p.m. performance are to attend the show on Sunday evening at 6:30 p.m. And please be reminded, those who attend the Sunday matinee show, the **Hairspray** matinee will begin two hours earlier at 1:00 p.m. , NOT 3:00 p.m.

Second Annual One Singular Sensation

Mark your calendars now for Broadway Theatre Guild's second annual gala benefit, **One Singular Sensation**, Wednesday, April 26, 2006.

Broadway Theatre Guild is unique in that it is a not-for-profit presenter. The majority of similar presenters of the exact same professional national Broadway touring shows across the country are for-profit businesses. Broadway Theatre Guild is committed to keeping ticket prices as affordable and as accessible as possible. Ticket prices alone covers only 60% of the cost of presenting shows. So the Guild subsidizes its costs with Playbill advertising, corporate and individual donations, grants, sponsorships and other revenue sources, including fundraising events.

Last year the gala raised over \$84,000 and was attended by almost 350 people. This remarkable success for a first-ever event indicates that the community finds great cultural significance in our city's ability to support and present a slice of the Big Apple right here in our own backyards.

So You Want to be a Hair Hopper?

Afro: An awesome spectacle of tight curls in a full, evenly rounded shape.

Back-Combing: A method of making the hair REALLY BIG.

Beehive: A conical-shaped woman's hairdo that, when worn, suggests that she is "sweet as honey."

Extensions: Human or synthetic hair added to actual hair by means of braiding, knotting, or gluing.

Hair Hopper: A person who spends way too much time on their hairstyle.

Hairspray: Your hair's best friend.

Pompadour: A hairstyle formed by sweeping the hair straight up from the forehead into a high, turned bun that resembles a cinnamon roll.

Ratting: Intentionally tangling your hair for a style you will love now and regret later.

Skunking: Coloring the hair with big, fat strips of contrast shades.

Teasing: Combing hair by taking hold of a lock and combing the short hairs toward the scalp to maximize volume. Also, What occurs when your mother has input into your hairstyle.

**Single Ticket
On-sale Dates**

Hairspray
Sunday, Sept. 25, 2006

**Joseph and the Amazing
Technicolor Dreamcoat**
Movin' Out,
Doctor Dolittle
Sunday, Nov. 20, 2006

College Internships Available in Show Administration

The League of America Theatres and Producers supports a year-round internship program for college students with positions available for the fall, spring and summer. Hours are flexible and credit or a small stipend is available. Internships are offered in: Communications, Marketing, Membership and Research. Interested individuals should email, fax or send a resume and cover letter including the type of office where they wish to work to: Rachel Reiner, Manager of Membership Services; The League of America Theatres and Producers, Inc., 226 West 47th St. 6th Floor; New York, NY 10036; Fax: 212-944-2136

Have Customized Broadway Entertainment at your next Special Event!

Businesses can now enliven their corporate and special events with top-quality entertainment direct from the Great White Way. Through Broadway Delivers!, organizations can have live Broadway entertainment at annual meetings, conventions, conferences, product launches, fundraisers, store openings and more. The program offers customized Broadway entertainment packages tailored to needs of any event, ranging from celebrity appearances to 15- and 30-minute revue-style samplers. The best performers are available to enhance even birthday parties, anniversaries, and any other kind of celebration. To find out more, contact Broadway Delivers!

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